

ABERDEEN CITY COUNCIL

COMMITTEE	Council
DATE	17 August 2016
DIRECTOR	Angela Scott, Chief Executive
TITLE OF REPORT	Draft Aberdeen City Local Outcome Improvement Plan 2016-26 and approach to Locality Planning
REPORT NUMBER	OCE/16/031
CHECKLIST COMPLETED	Yes

1. PURPOSE OF REPORT

- 1.1 This report asks the Council to endorse the Draft Local Outcome Improvement Plan 2016-26 for Aberdeen City; and provides an update on the proposed locality planning framework and planned community engagement events.

2. RECOMMENDATION(S)

- 2.1 It is recommended that the Council:
- i) endorses the Draft Aberdeen City Local Outcome Improvement Plan (LOIP) 2016-26 at Appendix 1;
 - ii) notes that the Draft LOIP will be considered by the Community Planning Partnership on 22 August 16;
 - iii) notes that the planned approach to locality planning set out in section 7 will be considered by the Community Planning Partnership on 22 August 16; and
 - iv) notes the planned community engagement events detailed at para 7.6.

3. FINANCIAL IMPLICATIONS

- 3.1 The financial implications arising from the planned community engagement events, discussed at para 7.6, will be funded from existing budgets.

4. OTHER IMPLICATIONS

- 4.1 There are no other implications arising directly from the recommendations within this report.

5. BACKGROUND/MAIN ISSUES

- 5.1 For over a decade, Aberdeen City Council has been working closely with public service providers in the area to ensure that our services are aligned to meet the needs of local people and communities. Community Planning was first introduced in Aberdeen at the end of the 1990s and gained traction in early 2000 with the introduction of 'planning for real' which saw the Council working jointly with public agencies and communities to co-design solutions to local problems. This way of working was seen as sector leading in Scotland and over the last 13 years the Scottish Government has done much to spread the practice of community planning across all areas of the Country.
- 5.2 Since early 2000 community planning has continued and steadily developed within Aberdeen, in recognition that tackling complex issues in our communities requires strong and effective partnership working. However, in 2013 Community Planning Aberdeen (CPA) volunteered to be one of the first Community Planning Partnerships (CPP) in Scotland to undergo the new Audit of Community Planning. Audit Scotland found that, whilst partnership working in Aberdeen had increased, there was limited evidence that this was having a significant impact in tackling the sharp inequalities within the City or on redirecting resources towards priorities. The final report concluded that significant changes were required to put the CPP in a position to meet the challenging agenda set out in the joint Scottish Government and COSLA Statement of Ambition for community planning published in 2012.
- 5.3 The aspirations set out within the Statement of Ambition have since become statute as part of the Community Empowerment Act (Scotland) 2015. The Act places a legal duty on the Council and all public service agencies to demonstrate that they are making a significant impact on the achievement of outcomes as a result of partnership working. In doing so, CPA must prepare and publish a Local Outcome Improvement Plan (LOIP) which sets out the priority local outcomes it proposes to improve. The LOIP must be underpinned by Locality Plans for the areas where people experience significantly poorer outcomes than other people across the City and Scotland as a result of socio-economic disadvantage. The draft Community Empowerment Act guidance sets a timescale for these plans to be developed, agreed and signed off locally by October 2017. The Act requires that these plans will be reported on at least annually.
- 5.4 This paper presents the draft Local Outcome Improvement Plan 2016-2026 for Aberdeen City, which replaces the previous Single Outcome Agreement 2013. The priorities identified within the LOIP are based on discussions which have taken place with colleagues across the Community Planning Partnership over the last 18 months and on the findings of the [strategic assessment](#) for Aberdeen City. The strategic assessment was undertaken between June 2015 to March 2016 and provides a comprehensive picture of the supply, demand and need for public services in Aberdeen City. It considers past and present performance, as well as emerging trends which will likely impact on the delivery of better outcomes for communities within Aberdeen City.

- 5.5 A priority setting session was held on 16 March 2016 with members of the CPA Board and Management Group to consider the findings of the strategic assessment in the context of the following themes:

Economy – central to ensuring a high quality of life for the people of Aberdeen

People – the key life outcomes of the people of Aberdeen

Place – how people experience Aberdeen as a place to invest, live and visit

Technology – a key enabler of innovative, integrated public services

These findings were presented to the elected members who attended one of the four briefing sessions held in May/ June 2016 and have been shared widely with colleagues across the Council and CPP.

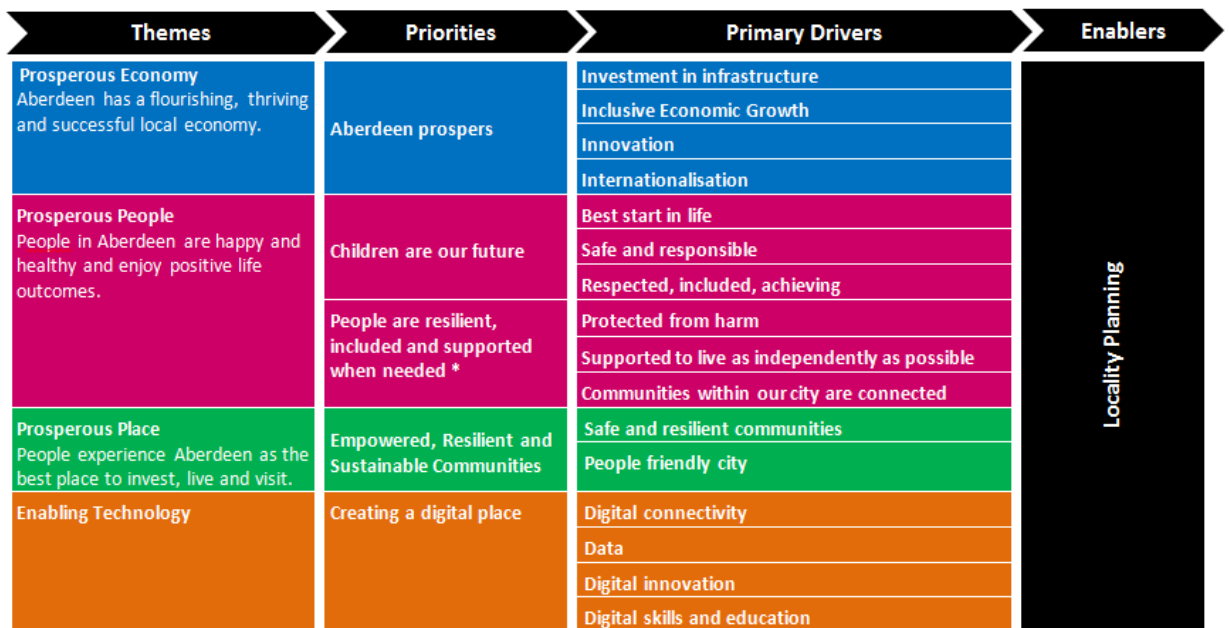
- 5.6 The outcome of discussions to date has been the agreement of five strategic priorities for partnership working in Aberdeen, which form the basis of this Local Outcome Improvement Plan. They will also provide the foundation for the underpinning Locality Plans. The priorities include:

- Aberdeen prospers
- Children are the future
- People are resilient, included and supported
- Empowered, resilient and sustainable communities
- Creating a digital place

6. DRAFT ABERDEEN CITY LOCAL OUTCOME IMPROVEMENT PLAN 2016-26

- 6.1 The Draft Local Outcome Improvement Plan 2016-26 for Aberdeen City sets out the transformational change which Community Planning Aberdeen (CPA) is committed to achieving by working together and with communities. It does not encompass all activity taking place across the CPP, but focusses on the priority outcomes that the Partnership will drive improvement in over the next ten years.
- 6.2 The approach taken for the LOIP has been to use driver diagrams to illustrate how CPA will directly affect the outcomes it has prioritised for improvement. Driver diagrams are used as part of the Institute of Health Improvement (IHI) methodology to express the theory of change. By adopting this approach, CPA can demonstrate how it will improve outcomes for Aberdeen City by working together to achieve specific improvement aims over the short, medium and long term. The driver diagrams also identify a number of improvement measures that CPA will monitor to track progress in delivery of outcomes and ensure success.

Driver Diagram



*People are resilient, included and supported when needed section with driver diagrams currently in development and will be added in due course.

- 6.3 It is proposed that by adopting the driver diagram approach for the LOIP and also in the development of the Locality Plans, the Council and CPA can be confident that we meet the conditions of the Community Empowerment Act. All partners will reflect the priorities set out in these documents in their own strategic plans to ensure a 'golden thread' flows from the LOIP for Aberdeen City and runs through all partner organisation's delivery plans.
- 6.4 In the spirit of continuous improvement, the LOIP recommended for endorsement by the Council is a living document that will continue to evolve as our approach to improvement develops and matures. It is subject to change as a result of further consultation with Community Planning Partners and consideration of the plan by the Community Planning Aberdeen Board.

7. LOCALITY PLANNING

- 7.1 The Community Empowerment Act requires CPA to identify localities where people experience significantly poorer outcomes than other people across the City and Scotland as a result of socio-economic disadvantage. For each of these areas, CPA must publish a locality plan. The proposed Community Planning (Locality Planning) (Scotland) Regulations 2016, if enacted without amendment, will provide that a locality must be either an electoral ward or a geographic area with a population which does not exceed 30,000. In line with the proposed regulations, the following areas have been identified by CPA for the purpose of locality planning: Torry, Tillydrone, Seaton, Woodside, Middlefield, Heathryfold, Mastrick, Cummings Park and Northfield.
- 7.2 These areas are consistent with the Council's recognised eight regeneration priority neighborhoods and those areas identified from the Scottish Index of Multiple Deprivation (SIMD). The SIMD is the Scottish Government's official tool

for identifying small area concentrations of multiple deprivation across Scotland. The most recent publication of SIMD rankings was in 2012 and the next publication of SIMD ranking is imminent. Further evidence in support of prioritising these neighbourhoods has been drawn from Aberdeen’s Community Planning Outcome Profile produced by the Improvement Service in June 2016.

7.3 The areas have been organised into three localities which will each have a locality plan and will be served by a locality partnership.

Locality 1	Locality 2	Locality 3
Torry	Middlefield Mastrick Cummings Park Northfield Heathryfold	Seaton Tillydrone Woodside

7.4 The same type of approach taken to develop the City’s Local Outcome Improvement Plan (LOIP) will be adopted to develop the locality plans. This includes conducting a strategic assessment for each locality and examining the findings against the strategic themes of economy, people, place and technology. This will ensure that there are clear synergies between the strategic vision and priorities for the city and those of individual communities.

7.5 The findings of the locality strategic assessments will be explored with communities as part of three engagement events scheduled to take place as follows:

Locality 1 – 17 September 16, venue to be confirmed

Locality 2 – 3 September 16, venue to be confirmed

Locality 3 – 8 October 16, venue to be confirmed

7.6 The events will bring together the local community, elected members, public bodies, voluntary sector, business and other interested parties to:

- Empower communities to help shape public services to meet their needs
- Tell the story of place – videos will present what the community has already told us, the evidence and highlight significant pieces of work/progress
- Develop the vision for the Locality
- Confirm priorities
- Identify key actions for the plan

7.7 Councillor Laing, Chair of Community Planning Aberdeen and Leader of the Council will host these events. In addition to local elected members, conveners of the Council’s main service committees will also participate. Community planning partners will be requested to ensure participation by appropriately senior officers/members and also people operating at a local level.

7.8 The focus of the events will be on what we are going to do in partnership with communities going forward to address the problems/issues largely identified through previous consultations. The outcome of these events will be three draft locality plans which set out priority outcomes for the local area and detail how

public services will work together with communities to make improvements for local people.

8. IMPACT

8.1 Improving Customer Experience

8.1.1 The recommendations within this report will ensure that the Council is working in Partnership with other public services to meet the needs and aspirations of customers and communities. The recommendations are based on the strategic assessment of Aberdeen City, undertaken during 2015/16, which provides a comprehensive picture of the supply, demand and customer need for public services in Aberdeen City.

8.2 Improving Staff Experience

8.2.1 The recommendations within this report will ensure that staff have a deeper understanding of how they are contributing to improving outcomes for people in Aberdeen through the work that they do for the Council and how this fits with the wider Community Planning Aberdeen agenda.

8.3 Improving our use of Resources

8.3.1 The recommendations within this report will ensure that the Council is working in Partnership with Community Planning Partners to maximise the use of our joint resources to deliver effectively on our shared priorities for Aberdeen City.

8.4 Corporate

8.4.1 The recommendations within this report will ensure that there is a clear alignment between the vision and priorities of Community Planning Aberdeen and the Council's business plan, strategic infrastructure plan and individual service plans.

8.5 Public

8.5.1 The recommendations within this report will ensure that the Council is working with Community Planning Partners to promote and progress equality of opportunity across all public services so that we meet the needs of all our citizens, including those who are most vulnerable and at risk of disadvantage and discrimination. A full EHRIA is therefore not deemed necessary.

9. MANAGEMENT OF RISK

9.1 The Strategic Assessment of Aberdeen City has provided a robust evidence base for the new Local Outcome Improvement Plan for Aberdeen and the locality planning framework. As with any evidence based model, its strength lies in the breadth and depth of the supporting data, and the quality of the analysis. The establishment of a cross Partnership Data Group has helped to mitigate any risk associated with this and quality assurance checks have been

conducted at various stages to ensure the integrity of the information contained within the Strategic Assessment.

10. BACKGROUND PAPERS

10.1 The following background papers were used in the preparation of this report:

Community Empowerment (Scotland) Act 2015:

<http://www.legislation.gov.uk/asp/2015/6/contents/enacted>

Scottish Government consultation on draft guidance and regulations:

<https://consult.scotland.gov.uk/>

11. REPORT AUTHOR DETAILS

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